



EGAN

The MathWorks

CASE STUDY



One of 160 private office installations of pressure-sensitive Egan VersaPRO. Framed with EganSystem Track, this office is able to add an optional VersaBoard (shown in the right image) to hand-off at the next collaboration.



*...I knew it was the perfect choice.*

*We needed a cost effective, fast and simple installation of a superior dry-erase product.*

- John Burns,  
Facilities Planner



The MathWorks, Inc. is the leading developer and supplier of software for Technical Computing and Model-Based Design in the highly competitive areas of engineering and scientific work. Employing more than 1,800 people, The MathWorks is headquartered in Natick, Massachusetts, with offices and representatives throughout the world.

Chris Blackburn with Creative Office Pavillion worked closely with McKearney Associates, the Boston area Rep for Egan Visual, on a markerboard solution for The MathWorks head office campus expansion.

The MathWorks' corporate culture thrives on whiteboards and was ready to adopt an exciting product from Egan Visual, the leader in visual communications systems.

At The MathWorks, the job would be directed by the firm's worldwide Facility Management Team. Bob Donahue and John Burns accurately translated the signature appearance of their existing offices to the new building design and layout.

"When COP introduced us to Egan VersaPRO I knew it was the perfect choice. We needed a cost-effective, fast and simple installation of a superior dry-erase product," explains MathWorks Facilities Planner John Burns. "We had a tight ten-day installation window and the crew had all 160 VersaPRO installed into our new private offices on time, on budget."

The VersaPRO installations ranged from 48" w x 48" h to 72" w x 48" h and were framed with EganSystem Track to support additional accessories and track mounted markerboards and tackboards.

With the project completed Egan Rep remarked: "Everyone is very pleased with the product and the professionalism that Egan Visual brought to this high profile project."

VersaPRO is now a daily part of their exciting MATLAB and Simulink product development process as their campus continues to grow.



XML Developer Jessica Aldrich understands the indispensability of whiteboard brainstorming.

