EganINK ™

Create Custom Letters, Lines and Graphics

EGAN

MONTHLY PLANNER *January*

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday

Sponsored by

SUPER

Completion:
Completion:
Completion:
Completion:
Champions
Completion:

Real Results Ltd.

Goals for the month

Days | IN | TOTAL | TO GO | % OF GOAL

NAME / GOAL / MTD / DAILY / ACTUAL

NAME / GOAL / MTD / DAILY / ACTUAL

NAME / GOAL / MTD / DAILY / ACTUAL

MECH | LABOUR | SALE | G.P. | **Comments**

BUDGET / DAILY GOAL / ACT MTD / BM / % OF GOAL

BREAK EVEN REMAINING

What is EganINK?
Letters, Lines and Graphics

Exclusive to Egan, EganINK is another whiteboard innovation developed by Egan Visual to create stunning grids, templates and lettering to your specification. This innovative ink system provides high resolution multi-color application of letters/lines/graphics. VersaJOT and EganINK combine to create custom shapes with custom artwork for a limitless opportunity to communicate your concepts and ideas. Versa Surfaces and EganINK are guaranteed-to-clean and will not be damaged by normal dry-erase marker use or permanent marker.

EganINK gives you the flexibility to make whiteboard concepts that really communicate your message, sponsor your brand or coach your team. The texture, color and density of EganINK does not replicate what is printed halftone on glossy paper. The design intent of EganINK is that it will represent most artwork and logos faithfully at a normal viewing distance, allowing you to have a functional workspace that is in harmony with your corporate identity and the design of the room. EganINK has a limited 1 year warranty.

Visit **www.egan.com** for more information and ideas.

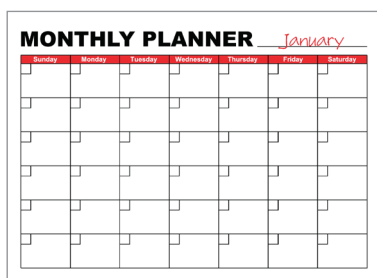## Purpose Specific Templates

EganINK is ideal for branded markerboards for healthcare, business, education and promotions. The potential for Premium and Incentive product opportunities is limited only by your imagination, giving you the flexibility to make whiteboard concepts that really communicate your message. Available in custom and standard templates.
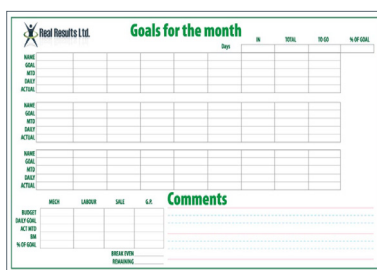
GlassWrite™ plus EganINK

Let the light shine in! Exclusive to Egan Visual, the GlassWrite Mobiles and Dimension GlassWrite product may be specified with full color continuous tone graphics printed on the interior layer of glass.
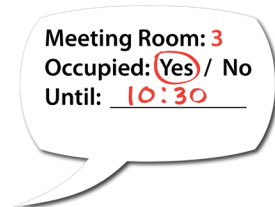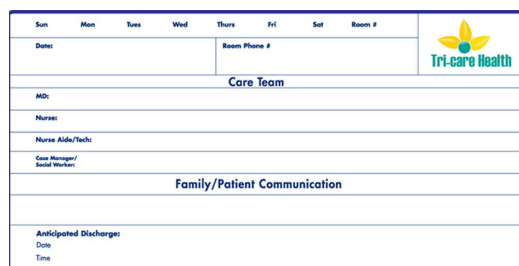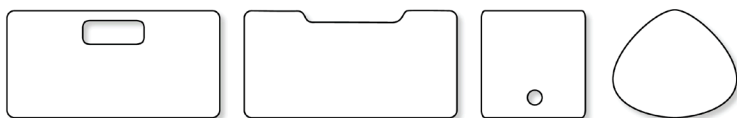

BRACKETS

PLANNER

GOALS

MEETING ROOM

CARE BOARD

CUSTOM CUT

What to consider when creating art for EganINK

EganINK is custom art composed of images, text and lines. Below is a guide to understanding and specifying the correct type of resources so that your EganINK project is of the highest quality. Ideally a professional print designer should be consulted to assist with the process.

Image size, Format and Resolution

Images can be continuous tone like a photograph or solid color like the Egan logo on the top right corner of this page. Continuous tone images should be saved in a raster format while solid color graphics are best saved in a vector format.

Raster image
at 1000%

Raster Graphics

A raster graphic is a grid of color dots (pixels). Each raster image contains a fixed number of dots which limits how much the image can be enlarged. This is measured as Dots Per Inch (DPI). Raster formats are known as bitmaps and are often recognized with the following file extensions – .bmp, .gif, .tif, .jpg, .png and .psd files (EPS and PDF format documents may contain both raster and vector artwork).

Vector image
at 1000%

Vector Graphics

A vector graphic contains curves and lines that are described using mathematical equations. Most clip art and illustrations made up of shapes and lines are vector drawings. Vector images can be scaled up or down without loss of quality provided a raster graphic has not been embedded. Vector formats have the file extensions .ai and .eps.

Always supply raster images at a minimum of 300 DPI, and resolution at 100% reproduction size.

Vectors -100% size, fonts outlined. Embedded raster images must meet the raster specifications.

Text and Fonts

The best way to ensure your text remains true to your logo or artwork, is to have your graphic design team provide it as an outlined or as a raster in the recommended settings   . The outlining process converts the individual letters into vector shape art. This process also has the benefit of preventing any changes to your content by ensuring text cannot be edited.

If you are unsure about the quality of your content, we recommend that that the text remain editable. In this case, package and send your fonts along with the file. If our team catches any mistakes, we can edit accordingly.

Editable text in the
customer's own font.

Editable text substituted to a default font because the origional font is unavailable.

This outlined letter "A" has been converted from a font to vector shape.

Proportional artwork–why 8.5" x 11" does not scale to 24" x 36"

Even though your artwork has been saved in the correct format and resolution – your artwork must still be the right shape to fit the Egan product specified. We can scale vector art easily, but for it to match the product that you have chosen, the file must be proportional. If the dimensions do not match, the scale will not match and your logo or picture could wind up squeezed, stretched, or cut off. Our engineers will acknowledge your design placed on the product for you to sign off. See back page for further details.

Correct Logo Proportions
Logo is disproportionate to product.

Distorted Logo Proportions
Logo has been stretched and is forced to be proportional with product.
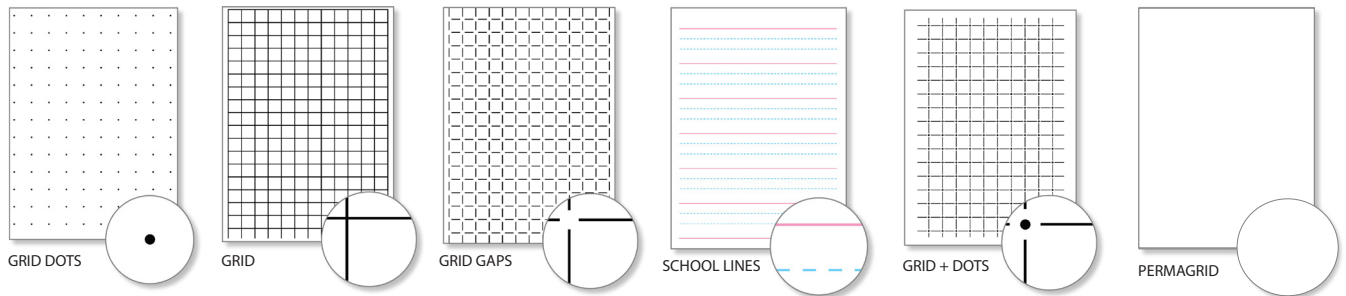

When supplying a logo or other artwork, make sure that the file supplied is correctly proportionate to the product it will appear on.

EganINK Sample Gallery and Ideas

Grid Patterns

GRID DOTS GRID GRID GAPS SCHOOL LINES GRID + DOTS PERMAGRID

Custom Design

Egan Visual is delighted to work with your designers to create a refreshing and exciting product for dry erase and graphic design functionality.

BAMBOO

GLASS HALF FULL

DécorPanels™

Purely for aesthetics, Egan DécorPanels are a delightful way to brighten an area while creating privacy. This full color continuous tone product is not designed for dry erase use.
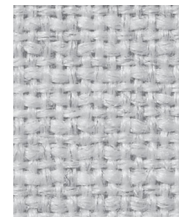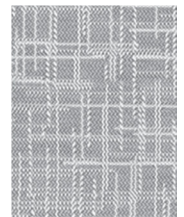
C.O.A. on DécorPanel, EVS on reverse.

C.O.A. on DécorPanel, EVS on reverse.

GlassWrite™

GlassWrite and EganINK are always specified together. A frosted glass substrate allows ambient light to fill your area with design flair and dry erase functionality.

C.O.A. on GlassWrite

C.O.A. on GlassWrite

EcoTack™

EcoTack can contribute LEED points in a tackable product. Imprint with EganINK to define areas, add texture or branding messages.

EGANFABRIC TEXTURE

C.O.A texture

Notation guides

Enhance your creative concepts by including lines or grids. Designs may be considered in two forms: guides and signage.

A
B
C
D
E

Guides are used to assist in drawing or writing neatly. These lines are to assist the user and not expected to be seen by viewers from a distance of more than 10'.

Lines A-E are suitable for guides.

E is PermaGrid.

F
G
H
I

Signage must be clearly seen by viewers who may require visibility of the information from a distance of 20' or more.

Lines F-I are suitable for signage.

Egan's readily available line patterns (grid, grid dots, grid gaps, etc.) are specified 2 1/4" apart.

Typeface Selection

The minimum size and maximum black density recommended for EganINK reproduction is demonstrated in the guide at the right. Your text will appear as shown or larger if desired. Text smaller than shown should be considered unreadable from a distance greater than 10'.

For additional technical information on how to supply EganINK files, please download the specifier's guide at www.egan.com

Poster
Serif
Sans Serif

TIP: Hold this page at a distance of 10' - 20' to understand legibility and size as it relates to your custom EganINK design in practical use.
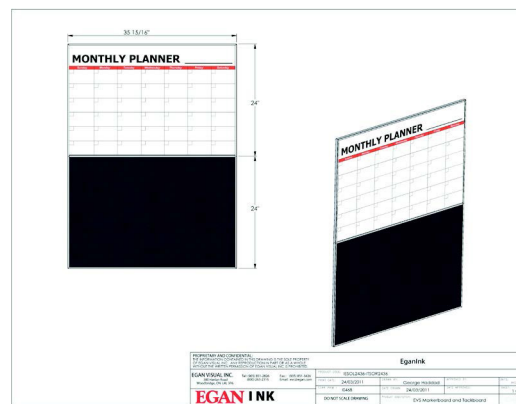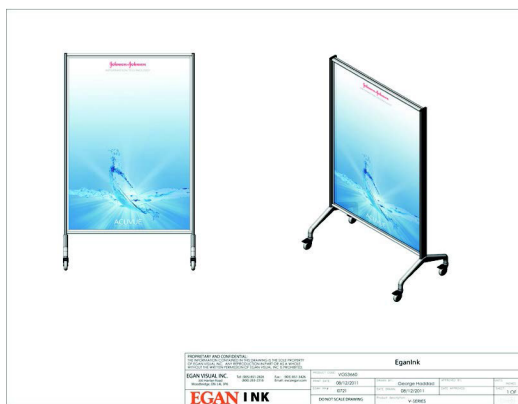
EGAN

The EganINK Process

EganINK is a creative process that begins with you setting out your objectives clearly so our factory can quickly reproduce your ideas on our product as you expect it to appear. This brochure provides the guidelines and terms that our factory uses to match your ideas to our manufacturing process. You can select colors, text style and lines from our menu or custom design artwork to the specifications we provide.

1 Egan Visual will acknowledge receipt of your design with a pre-flight memo that documents that the supplied art meets the criteria and, if not, will recommend solutions. One round of changes by our engineering team is included in the EganINK price so that the fit and finish of the final product is ideal. Additional production time to alter the project may be billed at an hourly rate.

2 If the preflight is OK, Egan Visual will send a presentation drawing with the art placed on the product selected for you to approve. This proof document is a critical stage for you to inspect color, appearance and to look for any errors.

3 On approval, Egan Visual will manufacture your product and ship within the normal delivery terms.

Call 1-800-263-2387 for any further inquiries, or to request a sample. We make every possible effort to provide accurate color representation in our catalogue; however, the color shown will vary slightly from the colors of the actual products.
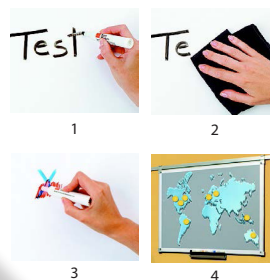
Example Presentation Acknowledgement Drawings

eVS™ technology

The unique tool for generating, capturing and presenting ideas.

EVS is a patent pending technology that features a non-permeable optical coating, fused to an opaque white polyester support base. The revolutionary surface is then laminated to a thick layer of polycarbonate to provide dimensional stability. The resulting laminate is manufactured into several formats to meet various customer requirements.

Take the EVS Test-Drive

1. Write on the EVS surface with a dry-erase marker.

2. Wait a minute, then erase. Use the amazing EganCloth for the best results—it eliminates ghosting and dry-erase dust.

3. If you used a permanent marker by mistake, grab a dry-erase marker and use it to scribble directly over the permanent marking, then just wipe it clean.

4. EVS also features a low-gloss surface that is ideal for projection.

Environmentally responsible through design, quality, value, and timeliness: Egan has been certified to have established and maintained a Quality Management System and Environmental Management System, which are registered to the ISO 9001:2008 and ISO 14001:2004 standards. Designed and manufactured in North America by Egan Visual Inc., leaders in visual communication products for the contract furniture industry over 50 years. You can count on Egan products to be well-designed and well-built for years of hassle-free enjoyment.

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MIX
Paper from responsible sources
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www.fsc.org